

Message Text

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ACTION STR-07

INFO OCT-01 ARA-10 EA-10 ISO-00 STRE-00 EB-08 COME-00
ITC-01 SP-02 CIAE-00 INR-10 NSAE-00 /049 W
-----000441 201123Z /11

R 200837Z JUN 78
FM AMEMBASSY TOKYO
TO SECSTATE WASHDC 8970
INFO AMEMBASSY MEXICO
AMEMBASSY SEOUL
AMEMBASSY TAIPEI

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DEPT ALSO PASS STR ELECTRONICALLY

E.O. 11652: NA
TAGS: ETRD, JA
SUBJECT: REVIEW OF OMA ON COLOR TV'S

1. EMBOFF HAS BEEN TOLD BY FOREIGN MINISTRY AND MITI SOURCES THAT THE GOJ IS CONSIDERING THE INVOCATION OF PARAGRAPH 7 OF THE ORDERLY MARKETING AGREEMENT (OMA) ON COLOR TELEVISIONS WHICH PERMITS EITHER PARTY TO REQUEST A REVIEW OF THE OMA. THE REASON FOR A REVIEW, THEY SAID, WOULD BE TO REASSESS CHANGED MARKET CONDITIONS IN THE U.S. AND TO DISCUSS THE RISE IN U.S. IMPORTS OF COLOR TV'S FROM THIRD COUNTRIES (TAIWAN, ROK, AND MEXICO).

2. THE MITI OFFICIAL SAID HE DOUBTED IF THE GOJ WOULD REQUEST A CHANGE IN THE OMA EXPORT QUOTA FOR JAPAN OF 1.75 MILLION SETS. THIRD COUNTRY EXPORTS WERE JAPAN'S MAJOR CONCERN, HE SAID.

3. COMMENT: THE JAPANESE DOMESTIC APPLIANCE INDUSTRY
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FEELS SQUEEZED BY THE LOSS OF U.S. MARKETS TO THIRD COUNTRIES, PENDING U.S. DUMPING ASSESSMENTS, AND SLUGGISH DOMESTIC DEMAND. WE EXPECT GOJ WILL REQUEST OMA REVIEW AS DEVICE TO RELIEVE INDUSTRY FRUSTRATIONS BY GIVING THEM A CHANCE TO AIR THEIR PROBLEMS.

MANSFIELD

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: TELEVISION
Control Number: n/a
Copy: SINGLE
Draft Date: 20 jun 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 20 Mar 2014
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978TOKYO11216
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Executive Order: N/A
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Expiration:
Film Number: D780256-0808
Format: TEL
From: TOKYO
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780638/aaaabgxj.tel
Line Count: 62
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 569eb784-c288-dd11-92da-001cc4696bcc
Office: ACTION STR
Original Classification: LIMITED OFFICIAL USE
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
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Previous Classification: LIMITED OFFICIAL USE
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 05 may 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2273613
Secure: OPEN
Status: NATIVE
Subject: REVIEW OF OMA ON COLOR TV'S
TAGS: ETRD, JA
To: STATE
Type: TE
vdkgvwkey: odhc://SAS/SAS.dbo.SAS_Docs/569eb784-c288-dd11-92da-001cc4696bcc
Review Markings:
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